

# MARKET PLACE INFORMATION PACKET

Brea's 41st annual July 4<sup>th</sup> Country Fair – Saturday, July 4, 2020

City Hall Park - 401 S. Brea Boulevard, Brea, CA 92821

*Sponsored by:*

*Country Fair Steering Committee, Civic Organizations,  
Community Services Groups and the City of Brea*

We cordially invite you and/or your handmade craft business to participate in the 41st annual July 4<sup>th</sup> Country Fair held on Saturday, July 4, 2020 at City Hall Park, 401 S. Brea Boulevard. Spaces are limited.

The fee schedule for participation is as follows:

	<u>Fee:</u>	<u>Measurements:</u>
Market Place Early Bird Rate (max. 2 spaces)	\$100 each space	10' x 10'
Market Place Regular Price (after 5/1/2020)	\$125 each space	10' x 10'

Please include photos of the merchandise that you plan to sell. You will be notified of your acceptance into the Fair via email. At the time of acceptance, your check or credit card payment will be processed.

The Market Place is on the basketball courts and surrounding grass area on the corner of Walnut and Elm. Vendors are responsible for their own 10' by 10' canopy, canopy weights, tables, chairs, signage, starting change and money box.

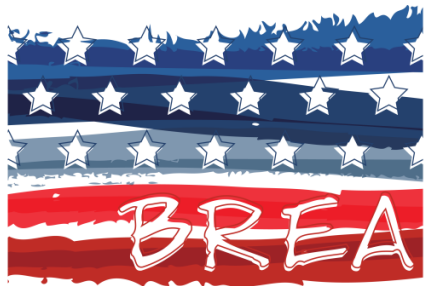
The Fair schedule is:

7a.m. - 10:30 a.m.	Kiwanis Pancake Breakfast
8 a.m. - 9 a.m.	Brea Ministerial Association Service
9 a.m. - 3 p.m.	Food & Game Booths, Market Place, Stage Entertainment, Contests and Rides
3 p.m.	Fair Closing

**All entry fees are non-refundable after June 5, 2020. Checks should be made payable to *The City of Brea*. You may use the enclosed envelope or mail completed application and fee to: *Community Services Department, Attention: Country Fair Steering Committee, 1 Civic Center Circle, Brea, CA 92821.***

It is important that you read the attached Policy Statement carefully. If you have any questions, please contact: Kristin Steyerma (714) 990-7771 or email [breaspecialevents@cityofbrea.net](mailto:breaspecialevents@cityofbrea.net)

Thank you for your interest in Brea's Country Fair. We look forward to a successful Fair!



# JULY 4<sup>th</sup> COUNTRY FAIR

## MARKET PLACE REGISTRATION FORM

### Saturday, July 4, 2020

(Please Print)

<b>Contact Name:</b>		<b>Business Name:</b>	
<b>Mailing Address:</b>			
<b>City:</b>			<b>Zip:</b>
<b>Phone (Day/Evening/Cell):</b>			<b>Email:</b>
<b>Early Bird (received by May 1) \$100</b>			<b>\$</b>
<b>Regular (received after May 1) \$125</b>			<b>\$</b>
<b>Total Amount:</b>			<b>\$</b>
<input type="checkbox"/> <b>Check</b> <input type="checkbox"/> <b>Cash</b>		<b>Name on Credit Card:</b> <b>Credit Card No.:</b> <b>Exp. Date:</b>	
		<b>CVV/CVC:</b>	
Description of Merchandise to be sold: (Please be specific as we try not to put you next to someone with similar items.)			
<ul style="list-style-type: none"> <li><b>Your fee of \$100 (register by May 1) or \$125 (if after May1) per space must accompany application. Make checks payable to <u>The City of Brea</u></b></li> <li>You may use the enclosed envelope or mail to: Community Services Department, Attention: Country Fair Steering Committee, 1 Civic Center Circle, Brea, CA 92821</li> <li><b>All entry fees are non-refundable after JUNE 5, 2020</b></li> </ul>			
<b>NOTE:</b> <ul style="list-style-type: none"> <li><b>This is a picture juried event. All registration forms <u>must include photographs of the majority of merchandise to be sold.</u> All merchandise must be approved by the Country Fair Steering Committee regardless of whether you have participated previously in any City of Brea craft boutique.</b></li> <li>Upon approval, applications will be assigned in accordance with the registration policy.</li> <li>Location will be on basketball courts on corner of Walnut and Elm. Spaces will be 10' x 10'. Some spaces will be on cement and others on grass next to the basketball courts.</li> <li>For information call Kristin Steyerma (714) 990-7771 or email <a href="mailto:specialevents@cityofbrea.net">specialevents@cityofbrea.net</a>.</li> </ul>			

I have read and understand that I must comply with the Country Fair General Policy Statement.	
Signature of Responsible Person: _____	Date: _____

**APPLICATION DEADLINE JUNE 5, 2020**



**41st July 4<sup>th</sup> Country Fair**  
**Saturday, July 4, 2020**  
**City Hall Park - 401 S. Brea Boulevard, Brea, CA 92821**

**MARKET PLACE GENERAL POLICY STATEMENT**

**Please Read Carefully**

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1. Fifty-one (51) Market Place spaces are available. The early bird fee (received by May 1) is \$100 and \$125 (received after May 1) for a 10' x 10' space.
  2. This is a picture-juried event. All items for sale must be approved regardless of whether you have participated in any City of Brea craft boutique. All registration forms **must** include photographs of items to be sold. Only items approved by the Country Fair Steering Committee may be sold. The Market Place will allow participants to sell items other than handcrafted.
  3. Due to the set-up of the Country Fair, **no food or beverage items may be sold in the Market Place.**
  4. **All fees are non-refundable after June 5, 2020. Checks should be made payable to *The City of Brea*** and mailed to Community Services Department, Attention Country Fair Steering Committee, 1 Civic Center Circle, Brea, CA 92821.
  5. Location will be on the basketball courts on the corner of Walnut and Elm. All spaces are 10' x 10'. Some spaces will be on cement and others on the grass. Shade canopies will be a must and you must also provide your own tables and chairs! Flooring is optional. If you have any questions, please call Kristin at (714) 990-7771.
  6. **AFTER UNLOADING, YOU MUST MOVE YOUR VEHICLE OR YOU WILL BE TICKETED.** The unloading/loading area will be on Walnut Street in front of or near your space from 7:00 to 8:30 a.m. If you do not arrive by 8:30 a.m. to set-up, you will not be able to unload on Walnut Street. You may return to the same area for loading at 3 p.m. when the Fair is over.
  7. All Market Place vendors must be set-up and operational no later than 9 a.m. when all Fair festivities begin and are required to remain open until 3 p.m. This is very important....**NO EXCEPTIONS!! If you do close early, your name will be taken off all City of Brea mailing lists!**
  8. All spaces must have adult supervision during operation at all times. Experience has shown that adult participation is mandatory for a profitable operation.
  9. While participating in the Country Fair Market Place no vendor shall display or hand out any campaign or controversial pamphlets, fliers, posters, give aways or wear any buttons or t-shirts or other campaign items.
  10. Neither the City of Brea nor the Country Fair Steering Committee will assume responsibility for any damage, theft, or loss of items.
  11. Participants are responsible for paying their own sales taxes.
  12. Each Market Place space is 10' by 10'. For safety purposes, all participants must set-up within the 10' X 10' space allotted. Areas between spaces may not be used as additional space.
  13. As the Market Place is **outside in a park setting**, no electrical outlets are available.
  14. The Brea Country Fair Steering Committee reserves the right to close any space that is not being conducted in compliance with the rules or is improperly managed. If you are uncooperative and do not follow the Country Fair Market Place Policy Statement, you will not be invited back to participate again.