

1 Civic Center Circle, Brea, California 92821

www.cityofbrea.net

Brea Demographic Information Transportation

Located among rolling hills in the northeast corner of Orange County, Brea offers easy access to Los Angeles, Riverside and San Bernardino Counties, and to a number of beaches, resorts, and tourist attractions. Orange County Airport is 17 miles away, Ontario Airport 25 miles away, and LAX 48 miles from Brea. An Amtrak/Metrolink station and a municipal airport are located in the neighboring city of Fullerton, approximately 5 miles away. Brea is 30 miles east of downtown Los Angeles. The Orange (57) Freeway bisects the city from north to south and offers easy access to the Riverside (91) Freeway to the south and the Pomona (60) and San Bernardino (10) Freeways to the north.

Economic Base

A strong commercial and industrial sector offers employment opportunities and a strong tax base which allows Brea citizens to enjoy a high level of public services rarely found in a community of 41,000 people. Brea is a regional retail center offering every conceivable type of goods and services. The diversified business sector includes manufacturing, service industries, retail and distribution outlets, and professional corporations. Brea's median household income as estimated by the 2010 Census is \$74,480. Education levels are also high in Brea, with 92.5% of the adult population being high school graduates and of this total, 40% have gone on to earning bachelor's degrees or higher level graduate or professional degrees.

Housing

Brea enjoys a diverse mixture of housing types, from quaint neighborhoods dating back to the 1920s to modern single-family developments, mixed use developments, planned apartment communities such as *The Pointe Apartments*, condominiums, townhouses and five mobile home parks.

In the last decade Brea saw significant residential development in Downtown and Northeast Brea (Carbon Canyon and Valencia). Several projects in the Downtown like the *Ash Street Cottages* and *City Walk* sold out very quickly bringing resurgence to this area of town due to an improved urban landscape and strong walkability. The city center (the Brea Boulevard corridor and the Birch Street Promenade) is rich with entertainment and has a celebratory spirit that happens year 'round. Mixed-Use residential units with rentable work spaces now exist along South Brea Boulevard with the success of the *South Brea Lofts* (47 units) and *Downtown Collection* (30 units).

For the area near Carbon Canyon Road and Valencia Avenue is the Olinda Ranch development with 662 tract homes that were built mostly in the last decade. Further south, at the intersection of Valencia and Imperial Highway is the *La Floresta* development. This mixed use project features residential and commercial development on a 120-acre site with up to 1,110 new dwelling units. The master developer anticipates that construction of the project will take 5-8 years to complete once the residential market is on more solid footing. The construction of the first planning area with 94 assisted living units called *Capriana* is now underway with its opening slated for 2013. The Birch Hills Golf Course is presently closed for reconfiguration is also part of this project and will see the development of 247 units adjacent to Kraemer Boulevard. For additional information on the residential units part of this project go to www.LaFlorestaBrea.com.

There are also a number of housing opportunities for senior citizens, including *Brea Woods, Breal Senior Apartments, William's Senior Apartments, Heritage Plaza, Vintage Canyon, Orange Villa*, and *Emeritus* at Brea Assisted Living.

Public Safety

Brea has an outstanding police department with highly-trained personnel and state of the art technology, and special services such as canine units, a bicycle patrol and a Community Action Patrol. The city also provides police service to the city of Yorba Linda on a contract basis. The Brea Fire Department has excellent firefighting and paramedic capabilities. The Basic Fire Insurance rating for the city is 3.

Environment & Public Works

Brea became one of the first cities in Orange County to implement trash recycling in 1989. Brea Disposal, contractor for refuse disposal, furnishes residents with three special receptacles for sorting recyclables and green waste from other refuse, and uses automated equipment for collection.

The city's environmental consciousness is also reflected in the many drought-resistant landscape plantings on city properties, and the use of recycled and recyclable goods in city operations.

A tough anti-graffiti ordinance, community volunteers, and a Graffiti Hot Line have helped keep Brea free from the unsightly blight that plagues many other cities. Graffiti is removed within 24 hours when possible, and perpetrators are prosecuted and made to perform or pay for clean-up.

Brea leaders are committed to a strong public works program including street maintenance, tree trimming, traffic management, street sweeping, and infrastructure such as the water and sewer systems.

Medical Care

Brea offers numerous diverse medical options to its residents. With a variety of physicians, surgeons and other highly skilled medical professionals in and around the city, the quality of healthcare in Brea is outstanding.

Brea is close neighbors with Placentia-Linda Hospital and St. Jude Regional Medical Center. These excellent facilities provide quality health care and 24-hour emergency care to the Brea area.

St. Jude Regional Medical Center, located in nearby Fullerton, is one of Southern California's most respected and technologically advanced hospitals. It is widely recognized for its success in areas from cardiology to extensive rehabilitation. With more than 600 of the area's finest physicians on staff, St. Jude continues to set the standard for medical care.

Placentia-Linda Hospital is located in the neighbring city of Placentia. The hospital's services range from general and orthopedic surgery and joint replacement to rehabilitation therapy, and include a highly advanced gastroenterology lab. Placentia-Linda also features a "Premier Advantage for Seniors 55+" community outreach program.

Education

Brea public schools consistently score above the 90th percentile in state and national achievement tests. Several Brea schools have been recognized as "Blue Ribbon" and "Distinguished" schools. Approximately 80% of graduating seniors attend college annually.

The Brea Olinda Unified School District operates six elementary schools, one junior high school, a high school, and an alternative high school. Brea Olinda High School boasts state of the art computer technology, a professional performing arts center and complete athletic facilities, including a synthetic track.

Brea also has several preschools, two Christian schools, and a Roman Catholic school serving grades K-8.

Colleges, universities and a number of technical and vocational schools are located in and around Brea. California State University, Fullerton College, Pacific Christian College, Hope University, Western

State University College of Law and Southern California College of Optometry are located in nearby Fullerton.