

# Envision BREA

## HOW can I be involved?

There are numerous ways to participate including: serve on the Envision Committee (application process required); become an ambassador for your neighborhood, community group, or area of interest in the City; attend Envision Brea events; participate interactively online and more! Visit [cityofbrea.net/envisionbrea](http://cityofbrea.net/envisionbrea) to stay in touch and learn more.

## WHAT is Envision Brea?

Envision Brea is an opportunity for the Brea community—residents, business owners, youth, seniors, and others interested in Brea's future to share their vision and priorities for what Brea should be now and in the future.

## → ENVISION COMMITTEE FAQs:

### What is the purpose of the Envision Committee?

- 1** To serve as the conduit between the community at large and the Envision Brea project team. The committee then guides and focuses the vision and Strategic Plan to confirm it represents the full community's needs.
- 2** Members will be responsible to participate in the 10-month Envision process by reviewing information; attending meetings and special events; assisting in identifying underserved and groups not previously included in the City process; soliciting participation from the community at large; representing specific community interests; providing feedback on topics; recommending priorities; developing consensus opinions; and guiding the process to ensure outreach and input reach a broad and comprehensive audience.
- 3** An initial Core Committee of a minimum of 7 members will be formed prior to the overall Envision Committee. The Core Committee will assist with the outreach and confirmation of the Envision Committee members, ensuring the Committee includes representation from the diversity of demographics, geography and interests of the Brea community. Applicants must reflect the geographic and cultural diversity of Brea, as well as represent a variety of interests. Once all members are selected, the Core Committee will continue to serve as part of the full committee.



## What is the criteria to participate in the Envision Committee?

- a** Participate in group discussions with representative group members and a commitment to outreach to the broader community throughout the 10-month process.
- b** Ability and interest in sharing information within a large group setting. Representing opinions of a larger group than my own.
- c** The ability and commitment to review materials prior to meetings.
- d** Time Commitment: Applicants must demonstrate a commitment to participate in regular committee meetings. A minimum 12-month commitment is anticipated, with at least one evening meeting and/or check-in per month (minimum 12-15 meetings).
- e** Core Committee applicants must represent at least 3 cross sections, with no more than 2 members having the same core areas of interest or expertise. See application for categories and areas of interest.
- f** Restrictions: Current or past public officials and/or appointed committee or commission members are not eligible. Applicants for the Core Committee must be Brea residents.

## How many members are on the Core Committee & the Envision Committee?

Core Committee: a minimum of 7 members (potential for more if determined to be appropriate).

Envision Committee: 15-20 members. More could be accommodated to ensure a full representation of Brea's community profile. (Please note the members of the Core Committee are included.)

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## What happens to my application if I am not picked for the Core Committee?

If you are not chosen for the Core Committee, your application will be moved for consideration to the Envision Committee. If you are not selected for the Envision Committee you will be included in the list of interested participants and contacted for participation in meetings, festivals, surveys and other input processes.

## How does the selection process work?

The deadline to submit an application for the Core Committee is Friday, September 22, 2015. Once closed, the applications will be sorted into criteria categories (see criteria requirements in the application for more information). A minimum of seven applications will be selected at random from the submitted categories and those applicants selected will be confirmed by the City Council.

Additional promotion and call for applications will continue to recruit for the remaining members of the Envision Committee until October 19. All received applications will be sorted again by criteria categories and additional members will be selected at random and confirmed by the Core Committee to ensure the full cross-section of the Brea community is represented.

## Will I be contacted?

Please be sure to provide your email address legibly on the application. You will be contacted by email confirming receipt of your application. If you are chosen for the Core or Envision Committee, you will again be contacted via phone, email, and/or mail.